

# Julia Baintner-Jacobs

## UX & UI Designer

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Hi, I am Julia Baintner-Jacobs, a UX & UI Designer with academic qualifications in UX and Graphic Design. Combined with my professional experience, this enables me to create solution-driven approaches for complex design challenges. I am dedicated to delivering intuitive, user-centered designs, that effectively solve problems and enhance the overall UX.

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## education

### Technical University Ingolstadt of Applied Sciences

10 / 2020 – NOW

Bachelor of Science in User Experience Design

### Academy of Fine Arts in Nuremberg

10 / 2007 – 09 / 2013

Diploma in Graphic-Design / Visual communication

### Vöhl-Gymnasium Memmingen

07 / 2005

General University Entrance Qualification

## methods, tools & skills

### UX Research & Strategy

Methods: Usability Testing, Contextual Inquiry, Heuristic Evaluation

Tools: R, MAXQDA

Skills: Quantitative Datenanalyse, Qualitative Research

### Design & Prototyping

Methods: Design Thinking, User-Centered Design

Tools: Adobe Creative Suite, Figma, Bootstrap

Skills: UI Design, HTML/CSS, JavaScript, Wireframing

### Coding

Tools: C#/Unity3D

Skills: Java

## work experience

### Art Director

09 / 2017 – 09 / 2020

hi brands – hybrid agency, previously known as Agentur Kundendienst 03 – advertising agency, following the merger

Development of classic and digital communication solutions in the B2B sector, quality control and coordination of production

### Graphic designer

02 / 2016 – 04 / 2017

Exposédesign – Agency for Real Estate Marketing

Development and implementation of cross-media creative solutions and team leadership

### Graphic designer and account manager

06 / 2014 – 06 / 2015

Graubalance – Production and Communication

Design and implementation of classic and digital projects for B2B and coordination of production